

Taif School Complex

Investment Opportunity – K-12

EDUCATION – June 2022





Taif School Complex

OPPORTUNITY DESCRIPTION: Invest in KSA's education sector by establishing high-quality, Private Int'l K-12 schools in Taif

OPPORTUNITY OVERVIEW

Enrollement of Private K-12 in Taif



Private student enrollment in Taif have increased since 2014 till 2020 on a CAGR of **3%**

Taif Private Participation



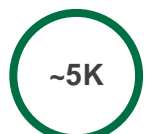
K-12 private participation (AY20), Taif



Kingdom wide Target K-12 Private Participation



Total Pvt. Int'l K-12 Enrolment, Taif



AY20



AY30F

Taif K-12 Market Overview



Private International is the **fastest growing** segment in Taif K-12 market

Taif K-12 Enrolment CAGR (AY14-20), by ownership

Private International



~35%

Public



~1%

Private National

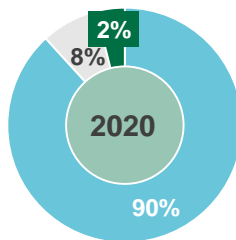


~1%

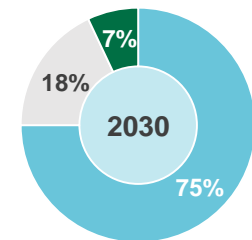


Private International segment's enrolment share is expected to **grow fourfold by 2030** and reach ~7% based on **historical growth rates**

Share of K-12 enrolment in Taif by ownership



Public Private National Private International



Growth Drivers and Market Outlook

There exists multiple growth drivers for K-12 centers in Taif



1 MRDA targets to implement the project "**Strategic Orientation of Taif Governorate**" aimed at supporting the region to become a tourist and cultural destination at the regional and international levels.



2 **Development of infrastructure** in Taif, as a part of multiple **projects** like **New Taif, Okaz Market City** and **Technical Oasis**



3 **Increasing participation of women in the workforce** and rising awareness of K-12 education



Additional students to be accommodated in new private int'l K-12 centers in Taif by 2030F



New private int'l K-12 schools to be set-up in Taif by 2030F (assuming a scale of 300 students per school)



Estimated Investment required (assuming ~SAR 25-30M capital outlay per School)

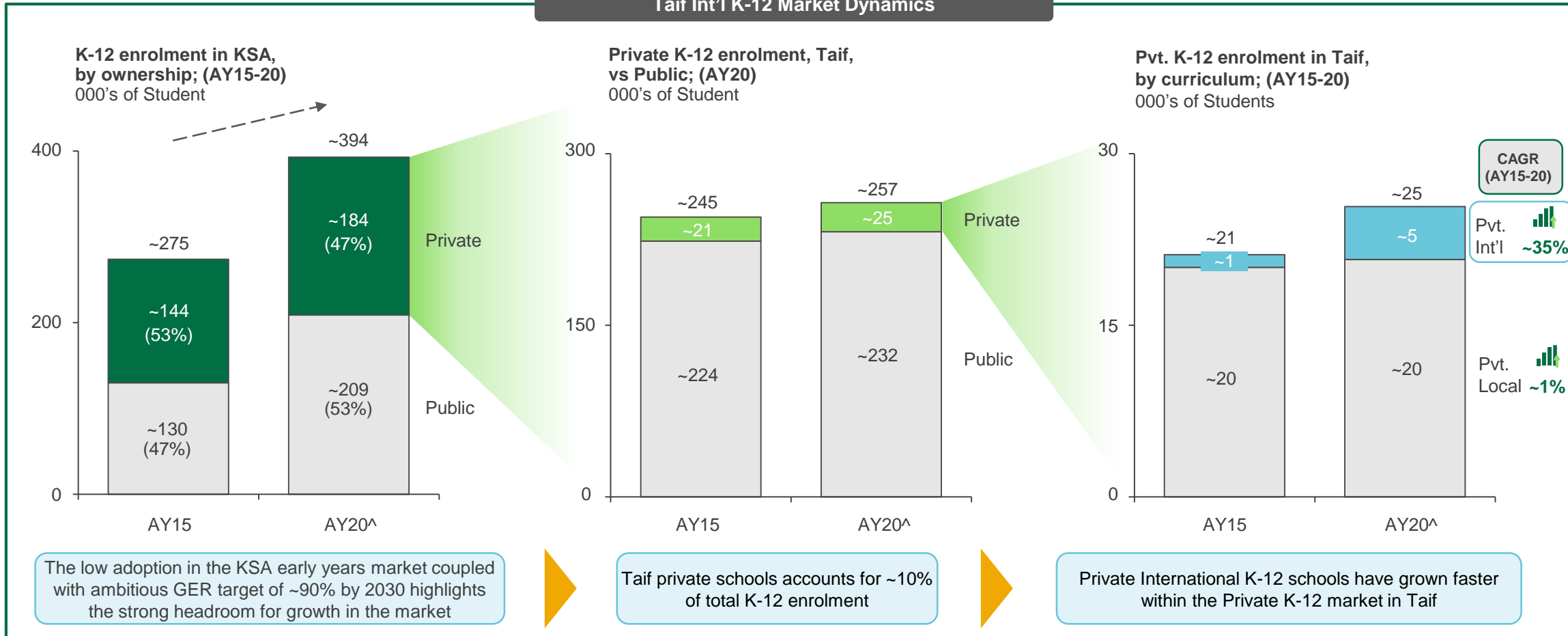


Taif School Complex

OPPORTUNITY DESCRIPTION: Invest in KSA's education sector by establishing high-quality, Private Int'l K-12 schools in Taif

Taif K-12 MARKET OVERVIEW

Taif Int'l K-12 Market Dynamics



Note: AY refers to the Academic Year, which typically runs from Sept – May in KSA; ^ AY21 has not been showcased due to one-off impact on enrolments due to ongoing pandemic



Taif School Complex

OPPORTUNITY DESCRIPTION: Invest in KSA's education sector by establishing high-quality, Private Int'l K-12 schools in Taif

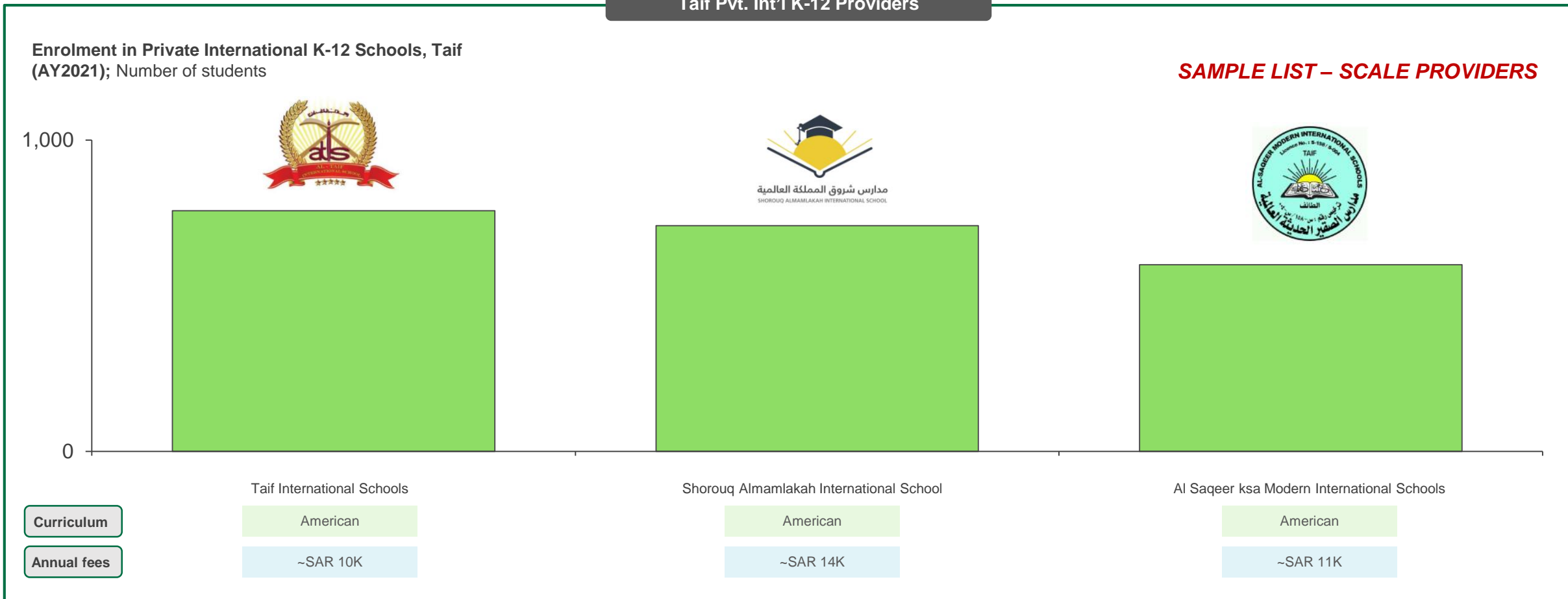
Taif K-12 MARKET ASSESSMENT AND COMPETITIVE LANDSCAPE

INDICATIVE

Taif Pvt. Int'l K-12 Providers

Enrolment in Private International K-12 Schools, Taif (AY2021); Number of students

SAMPLE LIST – SCALE PROVIDERS



Note: *Enrolment for AY21

Source: Market search, MoE



Taif School Complex

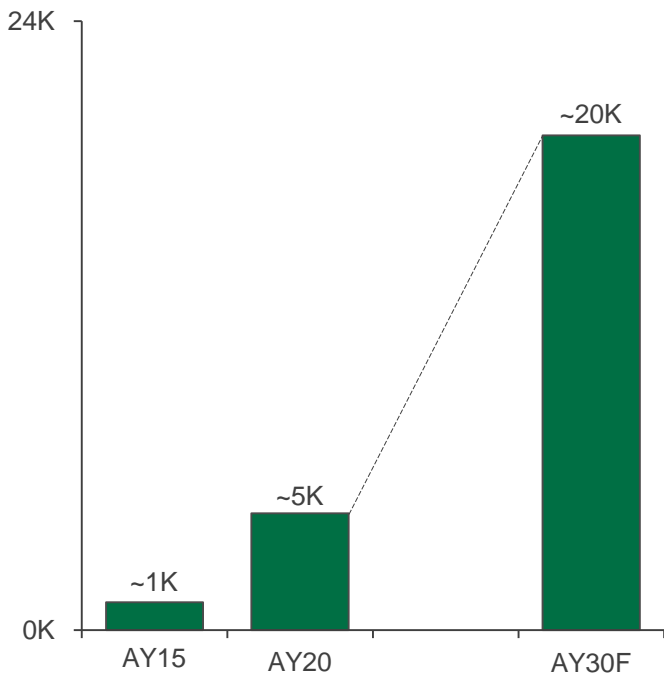
OPPORTUNITY DESCRIPTION: Invest in KSA's education sector by establishing high-quality, Private Int'l K-12 schools in Taif

FINANCIAL CONSIDERATIONS

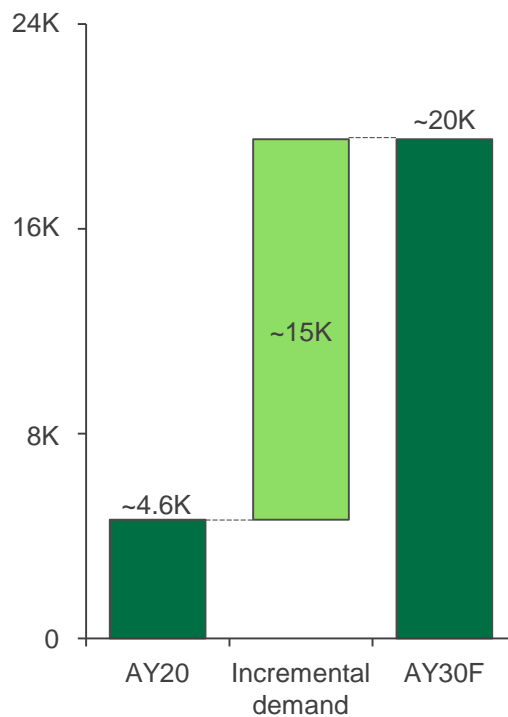
INDICATIVE

Enrolment forecast and unmet demand

Taif Private Int'l curriculum K-12 enrolment forecast (AY15-20, AY30F)
Number of students



Required additional capacity estimation, K-12 Int'l segment, Taif; (AY2020-30F);
000's of seats



Additional students in new private Int'l K-12 centres by 2030F



~15K

Number of new private int'l K-12 schools to be opened



~49

Capital outlay expense required per new center



~SAR 25 - 30M

Investment required to establish ~49 new private int'l K-12 Schools



~SAR 1.2-1.5B

DISCLAIMER

- This report must be used only to access information, and the information must not be construed, under any circumstances, explicitly or implicitly, as an offer to sell or a solicitation to buy or sell or trade in any opportunity herein mentioned.
- Ministry of Investment (MISA) has no undertaking to update these materials after the date, with the understanding that such information may become outdated or inaccurate.
- Mentioned information in this report is obtained from reliable sources but its accuracy and reliability are in no way guaranteed. No guarantee of any kind is tacit or explicit when projections of future conditions are attempted. MISA has used public/or confidential data and assumptions and has not independently verified the data and assumptions used in the analyses. Changes in underlying data or operating assumptions will clearly impact the analyses and conclusions.
- The financial evaluations, projected market and financial information, and conclusions contained in these materials are based upon standard methodologies, are not definitive projections, and are not guaranteed by MISA
- The content of this report must not be construed as an implied promise or guarantee for profit or limited loss express or implied by or from MISA or any of its officers, directors, employees and affiliates. All mentioned investments in this report are subject to risk, which should be considered prior to making any investment decisions
- MISA shall have no liability whatsoever to any third party, and hereby any third party waives any rights and claims it may have at any time against MISA with regard to this report, any services or other materials, including the accuracy or completeness thereof.

CONNECT WITH US FOR MORE DETAILS:

EducationSector@misa.gov.sa

investsaudi.sa



@investsaudi

INVEST
SAUDI 

The logo icon consists of a stylized green 'S' shape above a green 'X' shape, both composed of multiple overlapping lines.