

Saudi Talks Agenda

Pavilion C14.b MIPIM 2024

Time	Topic	Speakers
11:00AM	Welcome and Update on Real Estate Developments in the Kingdom of Saudi Arabia	Fahad Al Heshem , Assistant Deputy Director for Service Sectors, Ministry of Investment
12:00PM	Saudi Talks: Trojena Progress Update Session	Jean-Philippe Patesson , Executive Director, Trojena
01:30PM	Saudi Talks: King Salman Park Progress Update	Abdullah F. Allohaidan , Project & Construction Management, Executive Director, King Salman Park Foundation
02:30PM	Saudi Talks: Insights into the Architecture and Design Sector of Saudi Arabia	Dr. Sumayah Al-Solaiman and Fahad Al-Otaibi , Architecture and Design Commission, Ministry of Culture KSA
03:30PM	Saudi Talks Panel: Supply chain and infrastructure trends within Saudi Arabian real estate developments. What is required now and what will be required in the future	Mohamed Saad , President DevCo, Diriyah Company Campbell Gray , CEO, AtkinsRéalis Saud Alsulaimani , Country Head KSA, Jones Lang Lasalle Valentin Toubreau , Director of Strategy & Planning, Corporate Affairs, ROSHN Company Moderator – Talal Raqaban, Knight Frank

Tuesday
March 12th

استثمر في السعودية
INVEST SAUDI 

Saudi Talks Agenda

Pavilion C14.b MIPIM 2024

Time	Topic	Speakers
10:30AM	Saudi Talks Giga Panel: How the Saudi Giga Projects are contributing to KSA's economic landscape and the realisation of Vision 2030	Ahmed Almr , Chief Financial Officer, Diriyah Company Mark Dickinson , Executive Director Development, THE LINE Giancarlo Filartiga , Residential & Mixed-use Development, Senior Director, New Murabba Development Company Waleed Bawaked , Senior Director, Strategy & Planning Strategy & Corporate Affairs, ROSHN Company Moderator - Faisal Durrani, Head of Research MENA, Knight Frank
12:00PM	Blossoming Communities: Redefining Riyadh's Park Projects and Riyadh Municipality Urban Projects	Shayah AlNamlah , Service Projects Asset Manager Hamad Ali Almushaiti , Infrastructure Portfolio Director, Riyadh Region Municipality
01:00PM	Saudi Talks: Opportunities in Ministry of Housing Projects	Tariq Alzeer , General Manager of the Administration of Real Estate Sector Operations, MoMRAH
02:30PM	Saudi Talks Panel: Planning liveable cities. The future of living, working and socialising in Saudi Arabia	Dr Sarah Hill , Executive Project Director, Public Investment Fund Simon Shaw , Master Plan Specialist, Trojena Ibrahim Mohammed Alsayyd , General Manager of Real Estate Development, Riyadh Region Municipality Dr. Sumayah Al-Solaiman , CEO, Architecture and Design Commission Moderator – Matt Tribe, Managing Director, AtkinsRéalis
04:00PM	Saudi Talks Fireside Chat: Redefining Urban Futures: The New Murabba Development and the Evolution of Masterplanning in Saudi Arabia	Thomas Haag , Development Director, New Murabba Development Company Moderator - Matt Tribe, Managing Director, AtkinsRéalis

Wednesday
March 13th

استثمر في السعودية
INVEST SAUDI 

Saudi Talks Agenda

Pavilion C14.b MIPIM 2024

Time	Topic	Speakers
10:00AM	Saudi Talks: Strategically Reforming Architecture and Design in Saudi Arabia	Dr. Sumayah Al-Solaiman , CEO, Architecture and Design Commission
11:00AM	Saudi Talks: Knight Frank Update on Real Estate Sector in the Kingdom of Saudi Arabia	Faisal Durrani , Head of Research MENA, Knight Frank
01:00PM	Saudi Talks: Global Real Estate Outlook	Tom Carroll , Head of Research and Strategy Europe, Middle East and Africa, Jones Lang Lasalle
02:30PM	Giga Panel: How the Saudi Giga Projects are driving the development of the hospitality, leisure and tourism sectors in Saudi Arabia	Sulaiman Alkhulaiwi , Executive Director, Asset Planning & Management, King Salman Park Foundation Kiran Jay Haslam , Chief Marketing Officer, Diriyah Company Clark Williams , Director of Marketing & Communications, Trojena Dr. Sumayah Al-Solaiman , CEO, Architecture and Design Commission Moderator - Oliver Morgan, Partner, Real Estate Development & Asset Management, Middle East

Thursday
March 14th

استثمر في السعودية
INVEST SAUDI 