

لجنة حصر وتطوير الفرص الاستثمارية
اللجنة الفرعية للتعليم والتدريب

National Deal Flow Committee
Education & Training Subcommittee

KAEC Early Years Opportunity

Investment Opportunity – Early Years Education

April 2022



KAEC Early Years Opportunity

OPPORTUNITY DESCRIPTION: Invest in KSA's education sector by establishing high-quality, Early Years centers in KAEC

OPPORTUNITY REVIEW

The KAEC Project - Overview



مدينة الملك عبد الله الاقتصادية
KING ABDULLAH ECONOMIC CITY

King Abdullah Economic City is a privately funded city located on the Red Sea coast

Key Facts and Figures



Population by 2030



Area



Expected Employment



Investments

Size of the EY opportunity at KAEC



KAEC expects to have a population of ~2M by 2030



5% of the population is expected to be in the relevant age bracket of 3-6 years



Relevant age population of ~100K



~1000* new Early Years schools to be opened by 2030F



~SAR 7-10B¹ total capital outlay required

Potential Early Year School Models



International Curriculum EY Centers

There is an opportunity for int'l school brands to set up Early Years centers in KAEC, offering int'l curricula and reputed methods of teaching



Daycare Centers

Daycare centers enable children to start foundational learning at an early age and facilitate an easy transition to grade school



Corporate Creche

Corporate centers offer parents proximity to their children while working and helps in staff retention, attraction and efficiency while ensuring the child's development. This model will potentially be popular for working parents who relocate to KAEC

Note: *-Assuming average scale of ~100 students per school; 1-Assuming an average capital of SAR ~7-10M per school

Source: KAEC, Vision 2030



KAEC Early Years Opportunity

OPPORTUNITY DESCRIPTION: Invest in KSA's education sector by establishing high-quality, Early Years centers in KAEC

KAEC OVERVIEW

The KAEC Project

The Project



Launched in 2006, King Abdullah Economic City (KAEC) is a privately funded city located on the Red Sea coast, 100 KM away from Jeddah. The city is expected to be completed by 2029. The sectors of focus are:



Logistics



Light & Processing Industry



Financial Services

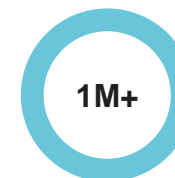
Key facts and figures



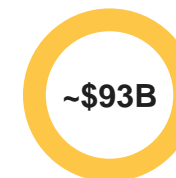
Area



Expected population



Expected Employment



Investments

Features of KAEC



~90 KM away from King Abdulaziz International Airport



Easy access (within 60 minutes) to major cities: Makkah, Madinah, and Jeddah



2nd largest port on the Red Sea with a large growth potential

6 planned zones



17.3 KM² modern world class seaport



The Financial Island will accommodate ~60K employees



Industrial District with 50+ national and Int'l companies



Residential area with ~16K properties



Educational Zone with institutes for all educational levels & advanced R&D facilities



Hotels, resorts and theme parks for tourism



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KAEC EARLY YEARS OPPORTUNITY

Size of the K-12 opportunity in KAEC



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Current Early Years provision in KAEC



The World Academy (TWA)

- TWA is currently the only international school in KAEC offering British curriculum for boys and girls aged 3-18
- TWA has partnered with EduReach Education, which manages some premium int'l curriculum schools in KSA
- The school's Kindergarten focuses on holistic development of the children from an early stage by engaging them in interactive activities and lessons



Potential EY center models that can be adopted at KAEC



Int'l Curriculum EY Centers

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Early Years Licensing Entity:

0-10 Age from 3-6



Note: *-Assuming average scale of ~100 students per school; ¹-Assuming an average capital of SAR ~7-10M per school

Source: KAEC, Vision 2030

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