

# Aseer – Jizan road construction, maintenance and tolling

INVESTMENT OPPORTUNITY

Transport and Logistics

# Transportation and Logistic Services – Roads

## Asser – Jizan Road

### Aseer - Jizan road construction, maintenance and tolling

#### DEMAND

##### MARKET SIZE

Expected demand: 100k-130k vehicle per day

##### INVESTMENT HIGHLIGHTS

- Expected Investment size of **SAR 12.5 billion** (excl. inflation)
- Expected IRR:** To be validated during market sounding
- Job Creation:** ~50,000 jobs during the construction period
- GDP Impact:** SAR 6.6 billion
- Location (Region):** Aseer and Jizan

#### INVESTMENT OVERVIEW

##### VALUE PROPOSITION

- The following benefits to the users are envisaged:
- Reduced journey times
  - Reduced congestion
  - Better accessibility to tourist destinations
  - Increased development in remote areas



#### MARKET OVERVIEW

##### KEY DEMAND DRIVERS

- Demand expected to be influenced by tourist inflows, as more tourist destinations are developed, in the Aseer region.

##### KEY STAKEHOLDERS

Ministry of Transport and Logistic Services, Aseer Development Authority, Roads Authority.

##### GLOBAL TRENDS

- Free-flow tolling through toll gantries and the use of RFID

# DEFINITIONS

#	SCORECARD SECTION	DEFINITIONS
1	Market size	Size of market in value/volume in KSA and/or Region (MENA/GCC) covering future projections based on available estimates from published /government sources
2	Business drivers	A select number of factors that will influence future demand for the related product/service
3	Investment highlights	An overview of key financial metrics summarizing the investment opportunity along with the expected return based on the suggested investment size
4	Value proposition	Summary of key differentiators that position KSA as a strategic choice over other regional/global peers
5	Market readiness	An overview of KSA market structure, market maturity and level of participation by local and global players
6	Global trends	Latest business developments within the sector/product category
7	Scalability and localization	Ease of scaling the business across the value chain or into new adjacent products or geographies that would maximize the opportunity's investment returns and the ability and potential to locally manufacture the product and its components
8	Import dependency	An overview of the countries from which Saudi Arabia is importing the product and their value/volume and share in total imports
9	Value chain analysis	The process or activities that would potentially need to be carried out to deliver the underlying product or service
10	Key stakeholders	Government institutions, organizations, and/or authorities that participate or influence the market for the underlying product/service
11	Enablers	Factors that enable investment in the underlying opportunity
12	Cost of doing business in KSA	Key factors that position KSA as a competitive destination for investment in the region. Productivity adjusted wages do not include cost of \$1.23/hour towards annual recurring charges including work permit, resident identity (iqama) and health insurance

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