<table>
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<th>Sub-Sectors</th>
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<td><strong>1</strong> EDUCATION SERVICES</td>
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<td><strong>2</strong> PRIMARY EDUCATION</td>
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<td><strong>3</strong> TECHNICAL TRAINING</td>
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<td><strong>4</strong> VOCATIONAL TRAINING</td>
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<td><strong>5</strong> HIGHER EDUCATION</td>
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<td><strong>7</strong> GENERAL SECONDARY EDUCATION</td>
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<td><strong>8</strong> PRE-PRIMARY EDUCATION</td>
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<td><strong>9</strong> CULTURAL EDUCATION</td>
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Several sectors in Saudi Arabia are emerging as they are key contributors and enablers to achieving the country’s Vision 2030.

The Education & Training Sector is being reshaped in an effort to improve its quality and outcome.

The country is focusing on developing early childhood education, refining its national curriculum and training its teachers and educational leaders.

In addition, it is reforming the regulations paving the way for investors and the private sectors.
A new and untapped market for kindergartens and nurseries just emerged as the new vision focuses on developing early childhood education.

High demand for private schools will surge as KSA encourages increasing the enrolment of students in private schools from 15 to 25%.

The Kingdom moves into a more diversified economy and the labor market is advancing.

New cities, new ecosystems and new projects (e.g., Neom, Red Sea project) will be set to attract Saudi and expat talent, and therefore require high-standard educational institutions.

KSA is committed, through Vision 2030, to increase private sector participation (e.g., innovative programs, independent schools) and make the education market more attractive.

Commitment to improve quality and outcome:
- KSA is committed to improve the quality and outcome of the education system.
- Set of targets should be reached by 2030.
- This will be achieved in close collaboration with the private sector (e.g., investing in teacher development training).

Need for new talent:
- A high demand for new degree graduates, technical/vocational education, and training programs.

Largest market in the GCC:
- 300 thousand in Kindergartens
- 5.5 million in Primary Education
- 128 thousand in Technical Institutions
- 1.4 million in Higher Education
- Total pool of students is also expected to grow at an annual rate of 3.5% through 2020

A new era for the private sector:
- KSA education market has been transformed, allowing full foreign ownership of education institutions.
- Government agencies are working to further improve the attractiveness of the sector to private players.

Commitment to improve quality & outcome:
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FACTS AND FIGURES

EDUCATION IS THE SECOND LARGEST AREA OF GOVERNMENT’S SPENDING

YOUNG AND SKILLED WORKFORCE
50% of population under the age of 30

EDUCATION & TRAINING INVESTMENTS
Unlocking Investments in Education & Training sector for Foreign Investors

BUDGET
$192 bn budget approved for 2018

SAUDI EDUCATION SYSTEM
7.3 mn students in the Saudi education system

EDUCATION BUDGET

CURRENT EDUCATION BUDGET

SAR 192 bn
CURRENT GENERAL EDUCATION BUDGET

SAR 2,246.25 bn
EARLY CHILDHOOD INITIATIVE

3000 buildings
NEW KINDERGARTENS AND NURSERIES PROGRAMS

AGE POPULATION
Saudi youth aged between 20-29 years make up 31% of the total Saudi working

LABOR MARKET
400,000 young Saudis enter the labor market every year strengthening the development of workforce skills and capabilities

Source: Saudi Arabia’s Vision 2030; SAGIA; General Authority for Statistics; Ministry of Education; The World Bank; Oxford Business Group; Shanghai University Ranking
# INTERNATIONAL TECHNICAL COLLEGES

<table>
<thead>
<tr>
<th>Category</th>
<th>2013</th>
<th>2017</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>STUDENTS</td>
<td>2,183</td>
<td>19,817</td>
<td>~10x</td>
</tr>
<tr>
<td>SPECIALIZATION</td>
<td>5</td>
<td>25</td>
<td>5x</td>
</tr>
<tr>
<td>COLLEGES</td>
<td>10</td>
<td>31</td>
<td>~3x</td>
</tr>
</tbody>
</table>
PROPOSED SCHOOLS

MoE PROPOSED SCHOOL DESIGN

- Appropriately designed spaces that meet the evolving educational needs of the kingdom.
- Quality and durability through simple, elegant, and well specified building forms which are scalable and replicable across the Kingdom.
- Attractive design suitable for the intended education level groups and genders which offer a sense of identification.
- Inspirational environment to learn in, manifested in new and improved school buildings.

INVESTMENT CATEGORIES

TYPE OF INVESTORS IN SERVICES

- Design
- Planning
- Construction Management
- Maintenance
- Contract Management
- Equipping and Furnishing
- Asset Management
- Project Management

MoE PROPOSED SCHOOLS DEVELOPMENT PLAN IN JEDDAH AND MAKKAH

WAVE 1 SCALE

60
Schools

50,000
Student capacity

2021
Year of full availability
SOLUTIONS WE LOOK FOR

INVESTMENT CATEGORIES

K12-
- STEM Education
- Design & Technology Labs
- Fablabs/Maker spaces
- School information & Management
- ICT infrastructure solutions
- Digital & Mobile learning
- Immersive learning technologies
- Testing and Assessments
- E-Marketing
- Library Solutions
- Learning Spaces

CORPORATE
- Human Capital Management and Implementation
- Assessments and Certification
- Game based learning
- Custom Learning Solutions
- Immersive ideation and collaboration technologies

HIGHER AND VOCATIONAL
- Fablabs/Maker spaces
- Engineering and research labs
- Simulations
- Innovation Centers
- Active Learning Platforms
- Campus Management Systems
- ICT infrastructure solutions
- Testing and Assessments
- Immersive learning and Ideation technology
- Integrated library
- Systems
- Library RFID technology
- Digital libraries

GOVERNMENT
- Curriculum research and consultancy
- Teacher Excellence Programs
- Smart Learning Projects
- Custom Learning Solutions
- Innovation centers
- Immersive ideation and collaboration technologies
- Public library Solutions
TWO TYPES OF OPPORTUNITIES

**EXISTING (PRIVATIZATION)**
(e.g., privatizing a public school)

**NEW (MARKET DRIVEN)**
(e.g., establishment of a new private school)
Expansion of local Education & Training Institutions that offer local and international education standards.

Establishment of new Education & Training Institutions that offer local and international education standards.

Several initiatives started by the public sector to Build and Operate Educational Entities.

Ministry of Education MoE is offering large number of assets (lands + buildings) to empower investments in the Education & Training Sector.
SAUDI GENERAL INVESTMENT AUTHORITY CONNECTIONS

SAUDI GENERAL INVESTMENT AUTHORITY CAN CONNECT YOU WITH...
Saudi General Investment Authority is the Kingdom’s investment promotion agency. Our priorities are to attract and develop foreign investment, enhance the nation’s investment climate, increase the ease of doing business, and eliminate obstacles from investors’ journey.

To discover the countless opportunities, across major economic sectors, that Saudi Arabia has to offer:

CONTACT US NOW

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