Agriculture Focused Training Centers

Investment Opportunity – TVET

Education & Training

استثمر في السعودية
INVEST SAUDI

Agriculture Training Centers

OPPORTUNITY DESCRIPTION: Invest in KSA's education sector by establishing high-quality, Agriculture focused TVET centers

OPPORTUNITY OVERVIEW

Current Landscape

Key Stats

- ~SAR 68B — Agriculture sector contribution to GDP
- ~325K — Number of workers engaged in Agriculture

Benefits

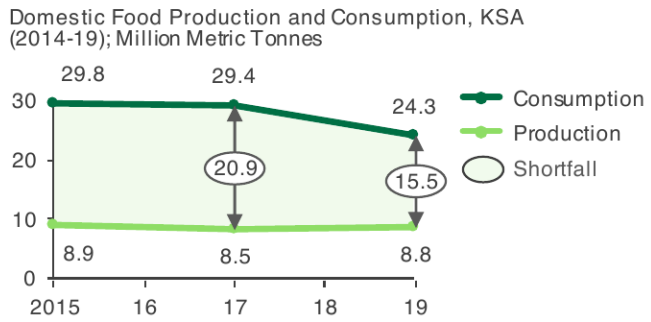
- Food Security
- Economic Growth
- Increased Rural Employment
- Sustainable development

Govt. Support

- Free seeds and fertilizers
- Subsidized water, fuel and electricity
- Free Land
- Soft/Interest-free Loans

Key Challenges

Production Shortfall



Geographic Factors

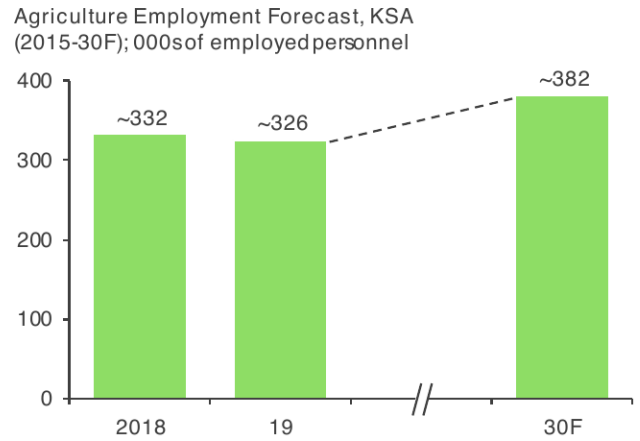
- Loose Soil
- Low Rainfall
- No perennial river or permanent water bodies
- Depleted underground water

Lack of training

- 4 — Dedicated public agriculture training centers in KSA
- 35% — Agriculture Expansion from formal sources

Sector Outlook

Agricultural Employment Forecast



Modern farming to support production

- Satellite and Thermal Imaging of Cropland
- Drip Irrigation
- Seawater Green Houses
- Rainwater Harvesting
- Hydroponics
- Bio salinity research

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KSA AGRICULTURE SECTOR OVERVIEW

Overview of Agriculture Sector in KSA

- SAR 67.8B — Agriculture sector contribution to GDP
- ~2.6% — Agriculture as a percentage of Saudi GDP
- ~1% — Growth in Agriculture sector
- ~36% — Self-sufficiency ratio in food supply
- ~325K — Number of workers engaged in Agriculture

Benefits of expansion of agriculture sector in KSA

- **Food Security** — Optimum utilization of scarce resources leads increase in agricultural output and supports food security in the Kingdom
- **Increased Rural Employment** — Expansion of agricultural activities can help increase employment opportunities in rural areas
- **Economic Growth** — Expansion of agriculture sector can help the Kingdom diversify its economy while contributing to economic growth
- **Sustainable development** — Development of the agriculture sector can ensure a sustainable future for the coming generations, in line with the objectives of the Vision 2030

Government support for agriculture in KSA

- Free seeds and fertilizers
- R&D in Agriculture Technology
- Free Land
- Soft/Interest-free Loans
- Subsidized water, fuel and electricity
- Duty free imports of raw materials and machinery
- Drainage and irrigation network

Definitions

#	SCORECARD SECTION	DEFINITIONS
1	Market size	Size of market in value/volume in KSA and/or Region (MENA/GCC) covering future projections based on available estimates from published /government sources
2	Business drivers	A select number of factors that will influence future demand for the related product/service
3	Investment highlights	An overview of key financial metrics summarizing the investment opportunity along with the expected return based on the suggested investment size
4	Value proposition	Summary of key differentiators that position KSA as a strategic choice over other regional/global peers
5	Market readiness	An overview of KSA market structure, market maturity and level of participation by local and global players
6	Global trends	Latest business developments within the sector/product category
7	Scalability and localization	Ease of scaling the business across the value chain or into new adjacent products or geographies that would maximize the opportunity's investment returns and the ability and potential to locally manufacture the product and its components
8	Import dependency	An overview of the countries from which Saudi Arabia is importing the product and their value/volume and share in total imports
9	Value chain analysis	The process or activities that would potentially need to be carried out to deliver the underlying product or service
10	Key stakeholders	Government institutions, organizations, and/or authorities that participate or influence the market for the underlying product/service
11	Enablers	Factors that enable investment in the underlying opportunity
12	Cost of doing business in KSA	Key factors that position KSA as a competitive destination for investment in the region. Productivity adjusted wages do not include cost of $1.23/hour towards annual recurring charges including work permit, resident identity (iqama) and health insurance

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